Regional Approach: Overview

Guiding Principles & Objectives

Background and Framework
Regional Approach

An expanded approach for regional outreach was developed by the California Department of Water Resources (DWR) in cooperation with local entities and organizations, focusing on integrated water management.
Guiding Principle

DWR is committed to regional outreach:

- Planning with more regard for regional diversity and unique attributes (*one size does not fill all when it comes to State water policies*)

- Increasing regional influence on State water policy and investment decisions
Guiding Principle

DWR is committed to integrated water management:

• Integrating DWR programs both internally and externally

• Working with other State agencies to coordinate related resource planning programs
Regional Approach: Objectives

Provide a venue for regional dialog related to integrated water management and planning

Focus on the unique conditions, objectives and available solutions in each region

Better integrate and coordinate multiple planning efforts and programs at local and regional level
Background and Framework

Builds on Regional Workshop Concept

• Interactive format for regional input
• Used for Update 2009 of Water Plan
• Expanded scope
Regional Workshop Feedback

- Appreciation for region-specific focus
- Important to have a setting where water management groups can network
- Involvement needs to be early and often
- Desire for “one-stop” information
What We Heard: Take-away Message

There is a growing need for programs and projects to reach out to regional stakeholders.

Multiple demands make it harder to schedule meetings.

Time constraints for stakeholders and staff require greater efficiencies in outreach.
Expanded Regional Approach: Key Elements

Keep region-specific format for hydrologic regions

Regional interests and stakeholders involved in shaping agendas and outreach efforts

Meet several times each year through 3-hour webinars, with options for physical meeting space
Regional Approach: How We Got Here

Developed and Refined Initial Concepts

• “Tested” concepts with stakeholders
  • Update 2013: public workshop, Tribal workshop
    Public Advisory Committee
    other interested stakeholders

• Discussions with staff from various programs

• Discussions with other state agencies

• “Kick-off” webinars in Spring 2011
Regional Approach: Design Teams

HOW THEY ARE COMPRISED

Small teams (10-12 regional stakeholders)

- Regionally-based
- Including representatives of State and Federal agencies and Tribal entities

One Design Team per region
Regional Approach: Recent Activities

Two planning meetings with Central Coast Design Team

- Review and refine agenda concepts
- Conduct outreach and share information
- Dry-run of IRWM presentations
Regional Approach: Next Steps

Evaluate first Regional Forum
Refine approach as needed
Start planning for next Forum!

Meet several times each year, as desired, via webinars and satellite locations.
Submitting Comments

Go to the online survey at: www.surveymonkey.com/s/central-coast

OR

Email the worksheet to: ccrf@water.ca.gov

OR

Print and fax worksheet to: (916) 651-9614
Questions, Comments
Suggestions?