

# Appendix 11

## Economic Analysis

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# Economic Analysis

## Theme Subcommittee Members

The Flood-MAR Economic Analysis Subcommittee is a multi-disciplinary group of academic experts and practitioners representing universities, state and federal agencies, environmental groups, and other non-governmental organizations. The subcommittee consists of 2 co-chairs, 10 subcommittee members, and a theme coordinator and a theme support person. Subcommittee members are listed by name, title, and affiliation below.

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## Engagement Process

The subcommittee used a combination of videoconference meetings, phone and email communications, survey, literature search and stakeholder consultation to develop an active inventory of existing literature and other information related to the economics of groundwater recharge and other relevant topics. The literature search included a review of literature from academic studies, government documents, and studies undertaken by consultants and non-governmental organizations. The subcommittee State co-chair attended a Flood-MAR listening session, hosted by the California Department of Water Resources (DWR) Flood-MAR Program, at the University of California, Merced. The main goal of the session was to get input from farmers and landowners in the Central Valley on Flood-MAR issues they are facing, such as barriers and challenges for implementing Flood-MAR, costs associated with building, maintaining and operating a recharge project and types of incentives that would encourage their participation. The information gathered from the listening session were valuable in helping the subcommittee identify farmers' preferences as well as gaps in research, data, and tools needed to support Flood-MAR. The collected information and engagement resulted in generating the subcommittee's priority list of research, data, and tool needs or actions.

## Available Research, Data, and Tools

Below is a compilation of available research, data, and tools related to the economics of groundwater recharge and other relevant topics. This information was compiled by the subcommittee and the DWR Flood-MAR team. This list is, by no means, exhaustive. It serves as an active inventory of relevant literature useful to inform or assess the economic viability of Flood-MAR projects. It will be updated as soon as other relevant information or new research are found.

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# Research Needs and Gaps

The subcommittee identified 19 needs and gaps in research, data, and tools related to the Economic Analysis theme. Listed below are the 12 most important.

## **1. Create a task force to develop an economic analysis guidance document for managed aquifer recharge.**

A task force will be formed to develop an economic analysis guidance document for managed aquifer recharge. Among others, this guidance document will contain data, methods, guidelines, procedures, and analytical frameworks for conducting financial and economic analyses. A framework is needed to assess the financial and economic feasibility of building and operating Flood-MAR projects over the long term. To justify the implementation of Flood-MAR projects, a standardized set of procedures or guidelines that is applicable at the local, regional and statewide levels needs to be established. Following standard methods employed in economics, these guidelines will provide an authoritative and robust way of determining the financial sustainability and economic viability of Flood-MAR projects.

## **2. Identify and measure the benefits and costs of alternative uses of groundwater recharge.**

A Flood-MAR project essentially diverts low-value flood flows in current wet period to be used for a higher value in a later dry period. Basically, it means building a reservoir underground that will enhance water supply for some users. The big picture economic questions to consider is to identify and measure, to the extent possible, the benefits and costs of alternative uses of stored water. These were the classic questions that developers of cost-benefit analysis (CBA) thought about when evaluating large water projects in the West in the early to mid-20th century. In a simple CBA, the project with the highest net benefits (benefits minus costs) would be the chosen project, but it is important to be mindful that a simple CBA does not pay attention to the income distribution effects. Some of the costs and benefits are harder to measure than others and are likely to be ignored in practical applications.



### **3. Transaction cost template for GSAs to plan for costs to account for and support recharge incentives.**

A fundamental building block to recharge incentive development is a tracking or accounting system. The ability to quickly and cost-effectively measure, track and transact payment, pumping credit or some other incentive from many MAR projects being implemented across a basin is currently undeveloped.

Transaction cost considerations of different tracking systems and incentive programs need to be weighed and planned for by GSAs and stakeholders. A transaction cost template would provide GSAs and stakeholders with an easy-to-fill-in tool that can be used to compare MAR project tracking and incentive program design options. Keeping transaction costs low will be critical for supporting GSAs and stakeholders in equitably sharing the costs and benefits of MAR project results that benefit the basin, and ultimately, will support achieving sustainable groundwater management.

### **4. Watershed scale multi-benefit floodplain cost-benefit analysis.**

A fundamental challenge to implementing more MAR projects is the significant uncertainty about how much surface water is available to do recharge. The subcommittee advocates for river runoff modeling under future climate scenarios at the watershed scale in order to better understand the times of year when intense precipitation may occur and provide flows beyond instream needs that if not diverted would cause downstream flood damage. This research needs to be combined with an analysis of where floodplain restoration is best suited so that those peak flows could be parked on restored floodplains that enables aquifer replenishment while also providing wildlife habitat. Finally, the economic research that would need to be done is a cost-benefit analysis that estimates the net benefit subtracting floodplain restoration and water management costs from the multiple benefits that would be achieved, including aquifer replenishment and wildlife habitat benefits and avoided flood damage costs downstream.

### **5. Economic risk analysis research.**

Private landowners are a key group of people who can do more MAR projects on their lands that would benefit many across basins.

There are potential risks that landowners may perceive or actually face when implementing various recharge methods. Specifically, on-farm recharge raises

concerns about potential crop health and yield impacts as well as nitrate leaching risks. The subcommittee calls for integrative research that combines agronomists, hydrogeologists, and economists to study the potential risk costs associated with on-farm recharge.

Restoring upland habitat in lieu of irrigating a crop to pump less groundwater or restoring riparian/floodplain habitat where water can be parked to replenish groundwater can bring regulatory risks by attracting listed species to their restored habitat. The subcommittee also calls for multi-disciplinary research that combines environmental policy experts with economists to evaluate the perceived and real risks of regulatory compliance costs for attracting listed species onto private lands where habitat has been restored.

The economists could develop recommendations for developing risk-reducing incentives that would encourage and support landowners in doing more MAR projects.

## **6. CBA tool for local/regional flood-mar projects.**

A cost-benefit analysis (CBA) tool that catalogues all the potential costs and benefits of a particular project, as well as other considerations of CBA such as discount rates, alternatives, scope of project, and who is considered in benefits. The tool would be a starting point for agencies that are considering recharge programs to think systematically about the different factors that should influence their decision to invest in the project. The tool could potentially calculate a cost-benefit ratio if the user filled in certain categories.

## **7. Maximize economic efficiency of Flood-MAR (statewide CBA to identify most cost-effective locations).**

Where are the most cost-effective areas in the state to do recharge? Work is being done on which soils are best suited, and thus which areas of California are best for recharge in that sense. But what about demand/economic benefits, which also vary spatially and over time? Flood water is a scarce resource that should be allocated efficiently; how can economics be used to think about how to “allocate” flood water across the state? There is a gap in the research in this sense—how to maximize the economic efficiency of flood water. This research question requires/combines knowledge of how much flood water is available for

recharge statewide, how water demand compares across space and time, and which areas have the best physical suitability.

## **8. Quantification and catalogue of economic benefits of Flood-MAR.**

More clarity is required on which benefits should be included when conducting a CBA for MAR and how to quantify them. Some of the benefits of MAR projects are difficult to quantify (e.g., buffer value of groundwater supply/drought resiliency, improved wetland habitat, flood control, increased flexibility in management). There are gaps in the literature in terms of non-market economic valuation of some of these benefits. However, the only benefits that should be included in a CBA are ones that are additional relative to alternative strategies; this topic is missing from the discussion. What are the alternatives given SGMA? Can and should groundwater sustainability be taken as given when comparing the costs and benefits of alternative management strategies?

## **9. Compatibility of MAR with other management instruments: Monetary incentives and property rights for individual farmers.**

How would the incentive structure from a Flood-MAR project overlap with incentive structure from a groundwater market? If agencies are considering both strategies, it will be really important to understand how they would work together and how incentives from one program would influence the efficacy of the other.

## **10. Groundwater property rights and market frictions.**

To better understand the benefits (and costs) of Flood-MAR projects, there is a need for a model of groundwater rights and surface and subsurface water transactions. It is unclear who owns the right to groundwater recharge, which is of particular relevance to Flood-MAR because most of the water being recharged would have been previously impounded by a reservoir where ownership is more certain. Eventually, this water would be recharged on private lands, which may lead to some expectations of ownership. This expectation likely will exacerbate already large frictions in the water resources market, which are apparent in the small number of recorded transactions and large price discrepancies between agriculture-to-agriculture and agriculture-to-urban transfers. The following is recommended: (1) a review of the groundwater rights within the context of Flood-MAR, (2) an investigation into current and

past transactions in the California water resources market, particular as it relates to past floods and droughts, and  
(3) a characterization of frictions in the market that lead to a low number of transactions and large price discrepancies in price per volume between transactions. Recommendations 1, 2, and 3 would be a logical first step toward the construction of a theoretical model which can be applied to Flood-MAR projects.

## **11. Incentives and Funding Mechanisms**

Funding and incentives are an important implementation factor in encouraging landowners' support and participation in Flood-MAR projects. Incentives are a private or financial benefit to a landowner such as a farmer. They can offset the costs associated with building, operating, and maintaining a Flood-MAR project. By encouraging landowner's participation in Flood-MAR, incentives can help in the attainment of Flood-MAR public benefits. Existing landowner incentive or compensation programs are available, such as the Regional Conservation Investment Strategy Program of the California Department of Fish and Wildlife and the Conservation Reserve Program of the USDA Farm Service Agency. But funds from these sources are limited and they cannot be used to finance Flood-MAR projects. In addition, with the declining availability of State bond and general fund monies, there is a need to identify and evaluate alternative funding sources and incentives to establish landowner compensation programs and finance the implementation of Flood-MAR. Among other incentives, farmers and landowners in the Central Valley have identified income tax credits and groundwater market or water trading, as some of the incentives that would encourage them to allow their land to be used for Flood-MAR.

### *Strategy for Implementation*

This collaborative research study will involve academic experts, practitioners, Flood-MAR research themes, farmers, landowners, environmental groups, and other stakeholders. The work will be done in two parts. The first part is through literature search and stakeholder consultations, and the second part is modeling and analysis. The first part will involve a literature review or search, which will be conducted to identify available or existing compensation and incentive programs as well as alternative funding sources and incentives in the academic and grey literature. This review will be supplemented by expert focus group and consultations with stakeholder through surveys or in-person

consultations. The second part, modeling and analysis, will involve developing a microeconomic model to evaluate the economic feasibility of incentives to provide Flood-MAR benefits. The model will be implemented using available data on agricultural prices and quantities related to the growing of crops, input costs and quantities (e.g., water prices and quantities) and policy variables (incentives or alternative funding mechanism, water rights, and the like). Two expected outcomes from this study are a research report for practitioners and manuscript for peer review publication.

## **12. Flood-MAR governance and coordination**

Per the Flood-MAR white paper, “governance and coordination may be the most critical factor in developing successful Flood-MAR projects. Governance and coordination is essential to understanding local and system needs and opportunities; developing the necessary partnerships and agreements; navigating the permitting process; and coordinating facility operations and making planned and real-time adjustments.”

Flood-MAR governance can be defined as a framework of rules and practices to coordinate activities and decision-making regarding the implementation of Flood-MAR projects. Because of the nature of water management in California where water infrastructures are owned, operated, and maintained by numerous local, regional, state, federal, tribal, and private entities, decisions would need to be coordinated across jurisdictional boundaries, water sectors, interests, uses, and, in some cases, across hydrologic boundaries. To be successful, Flood-MAR will require the voluntary participation of landowners such as farmers. Thus, collaborative partnerships among all stakeholders are imperative.

### *Strategy for Implementation*

A research committee, to be led by the Flood-MAR Economic Analysis Subcommittee, in partnership with academic experts and practitioners, will evaluate the applicability of existing public-private partnerships such as a consortium approach of governance (similar to how the internet is being governed by a consortium called Internet Engineering Task Force). A Flood-MAR governance consortium will be composed of a steering committee that sits alongside a State government coordination group, technical working committee, and an implementation committee. The committees will be supported by an administrative unit. Another governance structure that may be examined is the

## Flood-MAR Research and Data Development Plan

Water Fund. Developed by The Nature Conservancy, the Water Fund is an organization that designs and enhances financial and governance mechanisms. Water funds unite public, private, and civil society stakeholders around a common goal to contribute to water security through nature-based solutions and sustainable watershed management.

## Prioritization Process

The subcommittee proposed a total of 19 research, data and tool priority projects or studies (hereafter, actions). A number of these priority actions were similar. So, over a series of videoconference meetings, phone conversations and email communications, the subcommittee consolidated similar actions to come up with its top five priority actions.

To trim down the top five priority actions further and come up with its top three priority actions, the subcommittee formulated a set of criteria. These criteria are described below.

1. **Essential and Additional.** Is the information provided by the proposed research, data or tool priority (proposed action) essential for evaluating the economic feasibility, and informing the development of integrated Flood-MAR projects to achieve multiple public and private benefits? Will the expected outcomes of the proposed action provide information about whether Flood-MAR projects have net social benefits, and additional to benefits that would have happened anyway in their absence (i.e., additional to the benefits that have already been or would be achieved by existing or other water management strategies and programs)?
2. **Address Barriers and Challenges.** Will the expected outcomes of the proposed action provide information to policy and decision-makers, landowners, and other stakeholders on strategies to mitigate or lessen barriers or challenges for implementing Flood-MAR projects?
3. **Reduce Risk and Uncertainty.** Will the expected outcomes of the proposed action improve accounting and quantification of economic risks and uncertainties surrounding the development, maintenance, and operation of Flood-MAR projects? For example, will the proposed action inform the development of risk-reducing incentives to encourage landowners to participate in implementing Flood-MAR projects?
4. **Integration and Collaboration.** Will the conduct of the proposed action encourage collaboration and integration of disciplines and best practices among Flood-MAR research themes? Will the expected outcomes of the proposed action provide information to decision-makers and stakeholders to develop strategies for maximizing integration and collaboration in implementing Flood-MAR projects?

5. **Robustness.** Will the proposed action provide information to improve the robustness of economic analysis of Flood-MAR projects that covers a wider range of outcomes? For example, does the proposed action provide insight on the economics of Flood-MAR that is robust to different institutional outcomes? Or does it provide insight as to how one implementation approach may better promote efficient use of Flood-MAR?
6. **Accounting for Non-Market and Other Difficult-to-Quantify Values.** Will the expected outcomes of the proposed action provide insight as to how Flood-MAR benefits and costs may vary spatially and temporally? Will it advance our understanding of how to quantify non-market or other hard-to-quantify values to better describe the full set of benefits and costs associated with implementing Flood-MAR projects?

The subcommittee used the above criteria to design a [Google form survey](#). Each subcommittee member was asked to participate in the survey. The survey ranks the likelihood by which each priority study or action addresses each criterion. Each survey response has the following equivalent survey score:

- Less likely = 1 point
- Somewhat unlikely = 2 points
- Neutral = 3 points
- Somewhat likely = 4 points
- Most likely = 5 points

The next section discusses the top three actions that garnered the most survey points. Each action has its own description, proposed strategy for implementation, and estimated cost.



## Top Three Research, Data, and Tools Actions

### Table 1 Develop an Economic Analysis Guidance Document for Groundwater Recharge Projects

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Category: Tool

Scale: State, Regional, Local

Availability: Gap

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#### Other Themes That Will Benefit:

2. Reservoir Operation
  3. Infrastructure Conveyance and Hydraulics
  4. Crop Suitability
  6. Land Use Management
  7. Water Quality
  8. Recharge and Extraction Methods & Measures
  9. Environment
  10. People and Water
  12. Local, State, Federal Policies, and Other Legal Constraints
  13. Tool and Application Development
- 

#### Implementation Factors:

8. Feasibility Analysis
- 

#### Description, including Connection to Flood-MAR:

Financial and socioeconomic feasibility is a key consideration to inform and guide decisions in the planning, establishment, operation and maintenance of Flood-MAR projects. An economic analysis guidance document will be developed to provide practitioners, decision-makers, analysts, and other stakeholders a set of guidelines, standard procedures and methods for conducting financial and socioeconomic analyses. This guidance document will have statewide, regional, and local application.

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#### Draft Strategy for Implementation:

**Product:** Economic analysis guidance document or Flood-MAR economics guidebook that provide practitioners, decision-makers, analysts and other stakeholders a set of guidelines, standard procedures and methods for conducting financial feasibility and socioeconomic analysis.

**Implementation Lead:** Flood-MAR Economic Analysis Subcommittee supported by two graduate assistants or research staff.

**Implementation Partners:** DWR executives, other Flood-MAR research themes, Flood-MAR program team, DWR SGMA team, GSAs, landowners, practitioners, and

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other concerned stakeholders.

**Estimated Timeline:** 18–24 months.

**Estimated Cost:** Roughly \$250,000. This amount will cover costs for two graduate students or research staff for two years at \$110,000 each, and costs associated with coordination meetings, facilitation, and publication expenses, which are estimated at \$30,000.

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## **Table 2 Evaluate Economic and other Incentives for Flood-MAR Implementation**

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Category: Research

Scale: State, Regional, Local

Availability: Gap

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Other Themes That Will Benefit:

2. Reservoir Operation
  3. Infrastructure Conveyance and Hydraulics
  4. Crop Suitability
  6. Land Use Management
  8. Recharge and Extraction Methods & Measures
  9. Environment
  10. People and Water
  12. Local, State, Federal Policies, and Other Legal Constraints
  13. Tool and Application Development
- 

Implementation Factors:

2. Funding and Incentives
- 

Description, including Connection to Flood-MAR:

Funding and incentives are important implementation factors in encouraging landowners' support and participation in Flood-MAR projects. Existing landowner incentive or compensation programs are available, such as the Regional Conservation Investment Strategy program of the California Department of Fish and Wildlife and the Conservation Reserve Program of the USDA Farm Service Agency. But funds from these sources are limited and they cannot be used to finance Flood-MAR projects. In addition, with the declining availability of State bond and general fund monies, there is a need to identify and evaluate alternative funding sources and incentives to establish landowner compensation programs and finance the implementation of Flood-MAR. Among other incentives, farmers and landowners in the Central Valley have identified income tax credits and groundwater markets or water trading, as some of the incentives that would encourage them to allow their land to be used for Flood-MAR.

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**Draft Strategy for Implementation:**

**Products:** A research report that can be used by practitioners and decision-makers, and a manuscript that will be submitted for publication in academic journals such as the Journal of Water Resources Planning and Management.

**Implementation Lead:** Flood-MAR Economic Analysis Subcommittee supported by one graduate assistant or research staff.

**Implementation Partners:** Other Flood-MAR research themes, Flood-MAR program team, DWR executives, SGMA team, GSAs, landowners, practitioners, and other concerned State, federal, and local agencies.

**Estimated Timeline:** 12–18 months.

**Estimated Cost:** The total estimated cost is \$200,000. This amount will cover staff time for attending meetings, travel and performing the work, as well as expenses for office supplies and publication.

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**Table 3 Assess Groundwater Ownership Rights and Market Issues Associated with Flood-MAR**

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Category: Research, Tool

Scale: State, Regional, Local

Availability: Gap

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**Other Themes That Will Benefit:**

- 6. Land Use Management
  - 9. Environment
  - 10. People and Water
  - 12. Local, State, Federal Policies and Other Legal Constraints
  - 13. Tool and Application Development
- 

**Implementation Factors:**

- 1. Governance and Coordination
  - 8. Feasibility Analysis
- 

**Description, including Connection to Flood-MAR:**

The legal and regulatory framework surrounding groundwater recharge rights is an important consideration in Flood-MAR. There is a need for a model of groundwater rights and surface and subsurface water transactions to better understand the benefits and costs of Flood-MAR projects. It is unclear who has the right to groundwater recharge, which is of particular relevance to Flood-MAR because most of the flood water being recharged would have been previously impounded by a reservoir where ownership is more certain. That water would eventually be recharged on privately

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owned land, which may lead to some expectations of ownership. This expectation likely will exacerbate already large frictions in the water resources market, which are apparent in the small number of recorded transactions and large price discrepancies between agricultural-to-agricultural and agricultural-to-urban transfers.

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[Draft Strategy for Implementation:](#)

**Product:** A research report that can be used by practitioners and decision-makers.

**Implementation Lead:** Flood-MAR Economic Analysis Subcommittee supported by one graduate student or research staff.

**Implementation Partners:** DWR executives, State Water Resources Control Board, State Water Project Analysis Office, other Flood-MAR research themes, Flood-MAR program team, SGMA team, academic and legal experts, and other concerned State, federal, and local agencies.

**Estimated Timeline:** 12–18 months

**Estimated Cost:** Estimated total cost is \$200,000. This amount will include the cost for the graduate student (\$82,500) for 18 months. The remaining amount will cover costs associated with project team travel, meetings, office supplies, report preparation and publication.

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## **Next Steps**

The subcommittee co-chairs will work with the members to develop a project proposal to implement each action. Among other things, each proposal will identify the potential funding sources for the action. The subcommittee will ask the implementation partners to review the proposals.