



SAN DIEGUITO WATER DISTRICT

160 CALLE MAGDALENA
ENCINITAS, CALIFORNIA 92024-3721

(760) 633-2650
FAX (760) 436-3592

October 7, 2014

California Department of Water Resources
Division of Integrated Regional Water Management
Financial Assistance Branch
Post Office Box 942836
Sacramento, CA 94236
Attn: Zaffar Eusuff

Dear Mr. Eusuff:

The San Dieguito Water District strongly supports the Department of Water Resources' (DWR) funding recommendations for the 2014 Drought Grant awards, including a \$15,074,938 award to the San Diego Funding Area. DWR's recommended award will provide \$1,009,000 for the "Regional Demand Management Program Expansion" to be implemented regionally by the San Diego County Water Authority. We are pleased by the State's recognition of the importance of grants for demand management measures at a time when California is battling a statewide Drought Emergency.

This State funding is vital to the timely expansion of water conservation programs throughout a region that includes California's second largest city. The recommended grant award will support the expansion of the following programs, designed to build a new landscape ethic in the region:

- WaterSmart Landscape Efficiency Program: Hardware upgrades and irrigation management services at large commercial landscapes with the aim of achieving 20% in targeted savings.
- Detention Facility Retrofit Project: Water-efficient plumbing fixture upgrades throughout a juvenile detention facility operated by the County of San Diego.
- Turf Replacement Program: Additional incentives to expand the total conversion area from existing turf to WaterSmart Landscapes.
- WaterSmart Landscape Makeover Workshops: Classes and technical assistance tailored to empower homeowners to take action by helping to develop successful turf conversion plans.

We look forward to the Department's finalization of its 2014 Drought Grants. Without this vital State funding, the aforementioned programs would not be possible.

Sincerely,

Bill O'Donnell
Assistant General Manager